

# ***Research and Communications for Transportation Professionals***

## **About CTC**

CTC & Associates provides research, management and technical communications services for the transportation sector.

Based in Lincoln, Nebraska, CTC serves state departments of transportation, pooled fund programs, local road agencies, associations, universities and national research programs.

We help our clients drive change with effective research management and the communication of results and best practices.

## **Our Team**

CTC's experienced managers, researchers, writers, editors and designers know transportation, and we collaborate with our clients on all aspects of our work.

We pride ourselves on delivering high-quality, effective products and services on time, on budget and on target.

Let *our* team be a part of *your* team!

## **RESEARCH MANAGEMENT**

### **Maximize your research investment.**

CTC & Associates helps you fill gaps in your research program. Our services include managing contract research, administering pooled fund studies, planning and facilitating peer exchanges, developing RFPs and revising guidance documents – whatever your research program needs to succeed.

## **PROGRAM COMMUNICATIONS**

### **Show the value of your research program.**

CTC & Associates helps you develop performance measures, annual at-a-glance reports and websites. We also assist with developing accessible communication products and remediating existing publications to meet Section 508 requirements.

## **TECHNOLOGY TRANSFER**

### **Capture the impacts of your research.**

CTC & Associates helps you show the path to implementation through briefs, videos and news posts. We design and create products that tell your research story – the problem, solution and benefits – in clear and compelling language targeted to managers, practitioners and the public.

## **SYNTHESIS RESEARCH**

### **Don't reinvent the wheel.**

CTC & Associates is ready to conduct quick-turnaround research for you on any transportation topic. We comb the literature, interview experts and conduct surveys – then package it in a readable report that highlights gaps and potential next steps. We also conduct shorter literature searches to reveal the state of practice.

# Selected Work Examples



## Research and Innovation Summaries



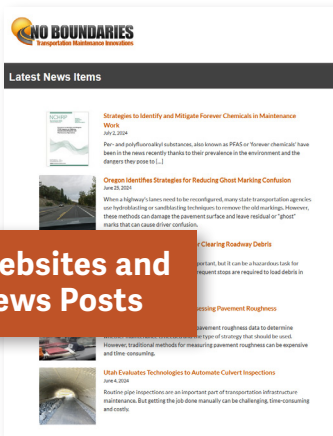
## Program Brochures



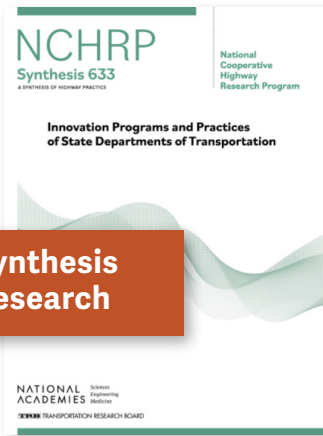
## Journal and Magazine Articles



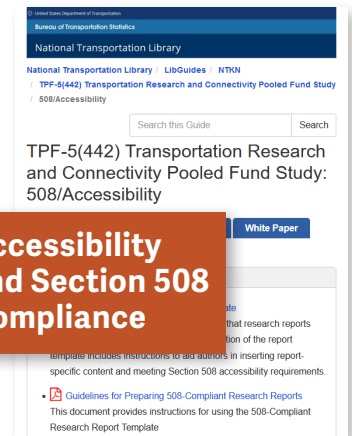
## Websites and News Posts



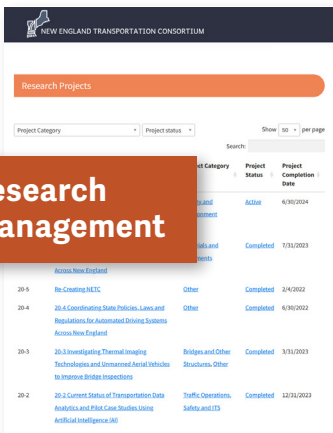
## Synthesis Research



## Accessibility and Section 508 Compliance



## Research Management



## Pooled Fund Management



## Peer Exchanges and Meeting Facilitation

