



*Research and communications for
transportation professionals*

ABOUT CTC

CTC & Associates provides research and technical communications services for the transportation sector. Based in Lincoln, Nebraska, the firm serves state departments of transportation, pooled fund programs, local road agencies, associations, universities and national research programs. We help our clients drive change with effective research management and the communication of results and best practices.

RESEARCH MANAGEMENT

Maximize your research investment. CTC & Associates will help you fill gaps in your research program. We will manage contract research, administer pooled fund studies, facilitate peer exchanges, develop RFPs or revise guidance documents – whatever your research program needs to succeed.

PROGRAM COMMUNICATIONS

Show the value of your research program in clear, compelling ways. CTC & Associates will help you develop performance measures, annual reports, new items, videos and websites that drive change. We can also assist with developing accessible communication products and remediating existing publications to meet Section 508 requirements.

OUR TEAM

CTC's writers, editors, research managers and web designers work closely with our clients in transportation research to develop the most effective ways to conduct and communicate technical and policy information. We carefully tailor communications for top management, practitioners, partner organizations and the public, and we pride ourselves on delivering high-quality, effective products and services on time, on budget and on target.

TECHNOLOGY TRANSFER

Capture the impacts of your research projects and help show the path to implementation to internal and external audiences. CTC & Associates will develop tailored research summaries for your projects that tell the story of the problem, solution and benefits in technically accurate and interesting language that is accessible to managers and specialists alike.

INFORMATION SERVICES

Don't reinvent the wheel. CTC & Associates will conduct quick-turnaround research for you on any transportation topic. We will comb the literature, interview experts and conduct surveys – then package it all in a readable report that highlights gaps and potential next steps. We can also conduct shorter literature searches and reviews.



Brian Hirt, Principal and CEO
402-770-9067
brian.hirt@ctcandassociates.com

Christine Kline, COO
920-401-9323
chris.kline@ctcandassociates.com

Selected work examples



Links and more examples at ctcandassociates.com