



Technical communications for transportation professionals

ABOUT CTC

CTC & Associates provides technical communications services for the transportation sector. Based in Madison, Wisconsin, the firm serves state departments of transportation, local road agencies, associations, universities and national research programs. We help our clients drive change with effective communication of research results, peer practices and management strategies.

PROGRAM COMMUNICATIONS

Show the value of your research program in clear, compelling ways. CTC & Associates will help you develop performance measures, annual reports, newsletters (print and online), videos and websites that drive change.

TECHNOLOGY TRANSFER

Capture the impacts of your research projects for internal and external audiences. CTC & Associates will develop tailored research summaries for your projects that tell the story of the problem, solution and benefits – in technically accurate yet interesting language that is accessible to both managers and specialists.

OUR TEAM

CTC's writers, editors, research managers and web designers work closely with our clients in transportation research to develop the most effective ways to communicate technical and policy information. We carefully tailor communications for top management, practitioners, partner organizations and the public, and we pride ourselves on delivering high-quality, effective products and services on time and on budget.

INFORMATION SERVICES

Don't reinvent the wheel. CTC & Associates will conduct quick-turnaround research for you on any transportation topic. We'll comb the literature, interview experts and conduct surveys – then package it all in a readable report that highlights gaps and potential next steps.

RESEARCH MANAGEMENT

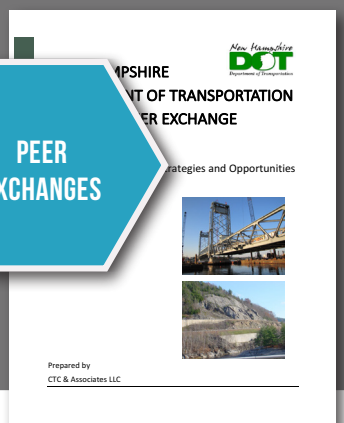
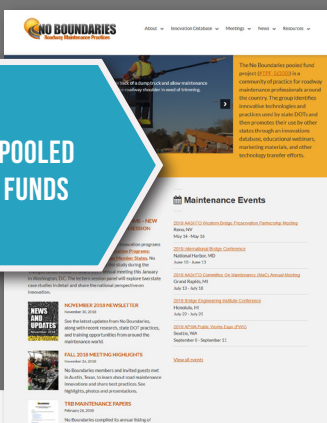
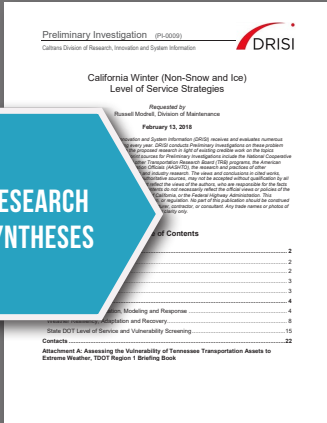
Maximize your research investment. CTC & Associates will help you fill gaps in your research program. We will manage contract research, administer pooled fund studies, facilitate peer exchanges, develop RFPs, and revise guidance documents – whatever your research program needs to succeed.



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Selected work examples



Links and more examples at ctcandassociates.com